

## CORRIDOR CAPITAL OVERVIEW

Corridor Capital manages committed funds and provides more than just investment capital. Through our collaborative, highly active approach, we work alongside management to build the infrastructure and processes to ensure sustainable scalable growth.

<b>01.</b> Private Equity	Control transactions, conservative leverage	<b>02.</b> Structured Equity	Non-control transactions, customized investment structures
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<b>Backing</b>	 Entrepreneurial Teams	 Family Businesses	 Independent Sponsors
	Engagement to unlock management vision and potential	Collaborative generational transition support	Unique structure to allow IS potentially >50% of equity with limited investment

<b>Supporting</b>	Acquisition Financing	Balance Sheet Enhancement	Generational Transitions	Infrastructure Funding	Liquidity	New Revenue Investment
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<b>Providing</b>	Transformational Operations Support	Diverse Corridor Investor Network	Conservative Control Capital Structures	High Leverage LBOs for Independent Sponsors
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### Business Services

Business Process Outsourcing	Industrial Services
Distribution	Marketing Services
	Training & Education

### Across Verticals

Building Products	Healthcare
Financial Services	Industrials
Food & Beverage	Professional Services

### Corridor Operations Support

The in-house Corridor Operations & Advisory Group actively engages with portfolio companies to:

- Develop a robust finance department
- Support the implementation of more scalable operations
- Build a systematic revenue generation capability
- Implement technology to optimize cost and maximize quality and efficiency







### Corridor Investment Criteria

- Business services sector companies
- \$2 - \$8 million in trailing EBITDA
- US or Canada headquartered

**CORRIDOR CAPITAL BUSINESS SERVICES INVESTMENTS (CURRENT PORTFOLIO)**

	<p><b>Business Process Outsourcing – Appraisal Management Company:</b> Dart Appraisal (“Dart”), based in Troy, MI, is a nationwide appraisal management company (“AMC”) licensed in 50 states. The company coordinates residential and commercial property valuations for 400+ clients, including credit unions, community banks and mortgage lenders. With offices in Michigan, Georgia and New Jersey and a network of 10,000+ appraisers, Dart offers broad national coverage across diverse property types. Dart’s proprietary tech platform, operational reliability and expert appraiser network positions it as a differentiated leader in the AMC space.</p>
	<p><b>Business Process Outsourcing – Association Management Services:</b> Association Headquarters is a New Jersey headquartered provider of comprehensive outsourced services to national associations and nonprofit organizations. The Company’s value-added services include membership support, financial services, credentialing management, marketing and communications, meetings and events support, board management and other miscellaneous services to enhance the operational efficiency and effectiveness of associations.</p>
	<p><b>Training &amp; Education:</b> Integrity Solutions is a Nashville headquartered provider of sales and sales leadership training programs to corporate clients across a variety of industries including healthcare, financial services, manufacturing, energy, utilities and agriculture, among others. Via in-person and virtual formats, Integrity Solutions delivers its training programs through a combination of facilitator-led sessions and self-learning curriculum.</p>
	<p><b>Business Process Outsourcing – Real Estate:</b> World Wide Land Transfer (“WWLT”) is a Trevese, PA headquartered full-service, independent title insurance and settlement services agency. WWLT sells title insurance to individual borrowers in connection with residential and commercial real estate transactions, and provides various associated underwriting, closing, and settlement services.</p>
	<p><b>Training &amp; Education – Home Services:</b> CEO Warrior is a New Jersey headquartered provider of subscription-based business training and implementation services for owners and the senior executive teams of contractor services businesses, particularly those engaged in heating, ventilation, and air conditioning (“HVAC”), plumbing, and electrical services.</p>
	<p><b>Marketing Services – Financial Services:</b> FMT is an Oregon based provider of integrated educational content and tech-enabled marketing services, principally for the retirement planning and wealth management services market.</p>

**CORRIDOR CAPITAL BUSINESS SERVICES INVESTMENTS (REALIZED)**

	<p><b>Distribution – Food Products:</b> Indo~European Foods (“IEF”) is a Commerce, CA headquartered global foods importer, distributor and manufacturer since 1966. IEF offers 1,000+ specialty foods including spreads, appetizers, cheeses, confections, seasonings and grains sourced from Eastern Europe, the Middle East and the Mediterranean. It is the parent company for ZerGut, a premium food brand of spreads, olives, and more. Indo~European Foods was acquired by Peak Rock Capital in 2024.</p>
	<p><b>Marketing Services – Healthcare:</b> SPM Group is a La Grange, IL-based brand advisory and fully integrated marketing services platform focused on hospitals &amp; healthcare systems, healthcare associations, senior care providers, dental groups and behavioral &amp; addiction treatment centers. SPM’s marketing and advertising services include branding, creative services, content marketing, a full-suite of digital services, proprietary analytics, media planning &amp; buying and consumer insights / research. SPM Group was acquired by Unlock Health in 2023.</p>
	<p><b>Marketing Services – Experiential:</b> Create &amp; Cultivate (“C&amp;C”) is a Los Angeles, CA headquartered experiential and digital media company with an engaged online and offline community of career-oriented millennial women. C&amp;C sells sponsorships for in-person and virtual events to leading brands in a variety of industries that seek to interact with C&amp;C’s community. C&amp;C was realized in 2023.</p>
<p>CONSOLIDATED FLOORING</p>	<p><b>Distribution – Recurring Building Products:</b> Consolidated Flooring (“CF”), headquartered in Southfield, MI, is the leading distributor and installer of floor covering products for the repair, maintenance and restoration of commercial, healthcare, multi-family and insured residential properties in the Midwest. CF was acquired by Ranier Capital Partners in 2023.</p>
	<p><b>Business Process Outsourcing – Real Estate:</b> Nationwide is a Voorhees, NJ based appraisal management company (“AMC”), licensed in all applicable states with existing AMC legislation and active in facilitating independent appraisals throughout the entire country. Nationwide was acquired by Arcapita in 2022.</p>
	<p><b>Marketing Services – Events:</b> Connecting Point Marketing Group (“CPMG”) is a producer of business-intensive Events which connect senior level executives for innovation in the food retail, hospitality, specialty retail and healthcare industries. CPMG was acquired by Emerald Expositions in 2017.</p>
	<p><b>Distribution – Office Products:</b> Innovative Office Products (“IOP”) is a leading manufacturer of ergonomic mounting solutions for monitors, tablet PCs and control panels as well as sit-stand desks. IOP offers 5,000+ SKUs in the U.S. and internationally to a diverse base of blue-chip customers. Innovative Office Products was acquired by Cathay Capital in 2017.</p>